

European caravanning market continues to grow

Registrations of motor caravans positive at mid-year 2006 –
registrations of caravans slightly declining

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The European caravanning market clearly picked up speed in the second quarter of 2006. Registrations of leisure vehicles in Europe turned a seasonal drop of 3.4 percent for the first quarter 2006 into a 1.3 percent growth at mid-year 2006. Registrations of motor caravans, which were distinctly positive at 8.2 percent above last year's half, primarily contributed to this. However, registrations of caravans were also able to make up some lost ground and at mid-year 2006 showed a decline of only 3.4 percent (first quarter 2006 still -8.4 %).

128,145 leisure vehicles were registered in Europe in the first half of 2006 – 1.3 percent more than in the same period of the previous year. Of these, 56,321 are motor caravans, which score an increase of 8.2 percent in comparison to the same period of the previous year. The 71,824 newly registered caravans are still lagging behind the same period last year by 3.4 percent.

Scandinavian countries and France recorded the strongest growth for the first half of 2006. In France the sale of caravans increased 8.3 percent to 7,809 units; the sale of motor caravans rose 15.3 percent to 15,002 vehicles. In Scandinavian countries which show similar trends, albeit with national fluctuations, especially the registration of motor caravans increased vigorously – by 25 percent to 5,290 vehicles. However, caravan registrations in Scandinavia decreased by one percent to 13,462 vehicles.

Photos and additional information regarding the topic of caravanning can be found at:
www.civd.de