

## PRESS INFORMATION

### **Fewer recreational vehicles in Europe**

The 2007-2008 European caravanning season ended with sales of both caravan and motor caravans down

Frankfurt/Brussels, 27 October 2008

**According to figures released by the European Caravan Federation (ECF), European sales of recreational vehicles during the 2007-2008 season (September 2007 through August 2008) amounted to 200,519 units, a decline of 5.0 percent compared to the 2006-2007 season. Caravan sales were hit the hardest, dropping 7.9 percent to 110,925 vehicles, whereas motor caravan sales remained relatively unchanged compared to last year, declining 1.1 percent to 89,594 units.**

The sole bright spots in the European caravanning market resulted from increased motor caravan sales in Germany (up 3.5 percent to 20,930 units), The Netherlands (up 23.8 percent to 1,800 units), Sweden (up 13.9 percent to 3,525 units) and Belgium (up 16 percent to 2,874 units). The poorest caravan sales showings in the European market were registered in The Netherlands (down 13.5 percent to 13,015 units), France (down 8.7 percent to 11,158 units) and Germany (down 6.4 percent to 19,168 units).

“Spiraling energy price increases in the spring and summer of 2008 had a major impact on the European caravanning market,” notes Hans-Karl Sternberg, General Secretary of the European Caravan Federation (ECF).

“We are hopeful that the calm that has recently returned to raw materials markets and the envisaged pan-European solution for the financial crisis will restore the confidence of consumers in the economy sufficiently to allow them to invest in recreational vehicles.”

## **PRESS INFORMATION**

The three strongest caravan markets in the 2007-2008 season were Great Britain (33,728 units sold), Germany (19,168) and The Netherlands (13,015). In terms of motor caravans, France was the sales leader with 22,199 vehicles, followed by Germany with 20,930 and Italy with 12,486.

For further information about caravanning, including photos, visit [www.e-c-f.com](http://www.e-c-f.com) and [www.civd.de](http://www.civd.de)