

European leisure vehicle sales at previous year's level

Caravanning sector turns around; 150,000 new leisure vehicles on European roads

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In keeping with the European Caravan Federation (ECF) calculations released this past 17 January, European leisure-vehicle sales leveled out in 2010, with motor caravan sales up 1.4 percent to 68,184 vehicles and caravan sales down 5.8 percent to 81,999 vehicles. Nonetheless, a total of 150,183 leisure vehicles rolled out of dealer showrooms last year, a 2.7 percent drop.

Leisure vehicle sales were particularly strong in Sweden (up 7.1 percent to 6,893 units), Norway (up 3.5 percent to 5,148 units) and Austria (up 6.9 percent to 1,576 units). Sales declined in The Netherlands (down 9.6 percent to 10,474 units), Denmark (down 14.1 percent to 4,130 units) and Italy (down 7.4 percent to 9,401 units).

Motor caravan sales increased by 710 to 3,073 units in Sweden relative to 2009, which was the highest growth rate in Europe. German motor caravan sales increased by 583 to 18,139 units, while motor caravan sales in Norway rose by 351 to 1,848 units.

Germany registered the largest caravan sales loss (down 1,115 to 15,608 units), followed by France (down 1,101 to 9,863 units) and The Netherlands (down 1,060 to 9,178 units).

For further information about caravanning, including photos, visit www.e-c-f.com.