

## Press release



### European leisure vehicle sales stabilize

Motor caravan sales up in Europe as a whole

Stuttgart, 19 January 2015

**According to European Caravan Federation (ECF) figures, 2014 sales of new leisure vehicles in Europe remained relatively steady. According to the ECF, around 136,800 new leisure vehicles were sold in 2014, a decline of about 0,5 percent relative to the prior year, for the sector as a whole. However, sales results differed for the two main types of leisure vehicles. Caravan sales fell around 2 percent, whereas motor caravan sales rose slightly, by nearly 1 percent. After a number of years of sales losses, industry experts regard these figures as the first positive sign that leisure vehicle sales figures are firming up.**

“I’m pleased that, in addition to Germany – which in recent years has been almost the only national market whose results have run counter to the negative sales trends elsewhere – other national markets are now also registering sales increases,” noted Hans-Karl Sternberg, general secretary of the European Caravan Federation (ECF). “Five national markets apart from Germany registered sales increases last year. And as for motor caravans, even ten national markets (including Germany) registered sales increases.”

According to ECF figures, more than 65,000 new caravans were sold in Europe in 2014 – an around 2 percent decline. Sales increases were registered, however, apart from Germany, also in the important markets France and Sweden, as well as in the relatively small markets constituted by Spain, Belgium and Slovenia, while sales declined in all other national markets.

The situation was considerably better in terms of motor caravan sales. With 72,000 new units sold, this sector registered a sales increase of around 1 percent in the following national markets: Germany, Great Britain, Switzerland, Sweden, Belgium, Austria, The Netherlands, Denmark, Spain and Portugal.

**For further information about caravanning, please visit our web sites:**

[www.e-c-f.org](http://www.e-c-f.org) and [www.caravanning-info.de](http://www.caravanning-info.de).

### **The European Caravan Federation**

The European Caravan Federation (ECF), which is headquartered in Zurich, Switzerland, is an umbrella organization that represents the interests of the national associations of the European leisure vehicle industry. François Feuillet and Hans-Karl Sternberg are, respectively, president and general secretary of the ECF. Founded in 1964, the ECF is composed of 12 national organizations, each of which represents the interests of the manufacturing arm of the leisure vehicle industry in each of the EU member states. The ECF is the lobbying organization, Brussels, for the European leisure vehicle industry. In this capacity, the ECF lobbies EU legislators on political, economic, and technical matters that are of concern to ECF members. The ECF's head office is located in Zurich, Switzerland.