



European caravan market performs quite unevenly in first quarter

Motor caravan market grows; caravan sales decline

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The effects of the unseasonably cold weather also had a chilling effect on first-quarter caravan sales in the European market. Although European motor caravan sales increased 3.7 percent, caravan sales declined 8.4 percent during the same period. This resulted in a 3.4 percent overall first-quarter sales decrease in the European caravan market compared to the same period last year. A total of 48,013 caravans and motor caravans were sold.

The European Caravan Federation (ECF) registered a total of 21,210 motor caravans during the first quarter, a 3.7 percent increase over the prior year, whereas the 26,797 new caravans that hit the road in Europe during the first three months of the year represent an 8.4 sales decline compared to the same period in 2005.

The unevenness of caravan market performance was not limited solely to vehicle type: results also varied in individual countries. For example, the French caravan market grew 17.1 percent to 8757 caravans and motor caravans during the first quarter of the year. But in Great Britain – where growth has been a sure bet in past years – first-quarter caravan and motor carvan sales declined 6 percent to 11,144 vehicles.

For further information about caravanning, including photos, visit www.civd.de