**Press Release**

# New leisure vehicle sales up again

Motor caravans lead the way in the European leisure vehicle market

Dusseldorf, 26 August 2011

**The European leisure vehicle industry registered more than 100,000 new-vehicle sales in the first half of this year, a 4.7 percent rise over last year.**

**In the first six months of this year, a total of 49,624 motor caravans (up from 44,944 in 2010) and 51,027 caravans rolled out of dealers' showrooms (down from 51,143 in 2010).**

**Thus caravan sales remained relatively steady, while motor caravan sales rose by 10.4 percent.**

**The top three European leisure vehicle markets during the first half of this year were Sweden (up 21 percent), Norway (up 17 percent), and Germany (up 15.5 percent).**

**However, sales were above average elsewhere on the Continent as well – namely in Austria, Belgium and France, where sales were up 7.2, 7.1 and 6.1 percent respectively.**

**However, new leisure vehicle sales plummeted in Spain and Denmark (down 19.8 and 16.2 percent respectively).**

Germany was far and away the European leisure vehicle sales leader during the first half of the year, with 26,166 new vehicles sold, followed by France with 19,434 units sold. The UK came in third, with 17,655 new vehicles sold, although this represented a 2.4 decline compared to 2010.

The British caravan market remains the largest in Europe, with 13,551 caravans sold during the first half of the year (down 5.2 percent). Germany was in second place with sales of 11,486 new caravans (up 12.5 percent), and The Netherlands came in third, with 6,229 new caravans registered

(down 4.5 percent). Sales in France recovered however, with 6,078 vehicles rolling out of dealers' showrooms (up 2.4 percent), closely following The Netherlands.

ECF Secretary General Hans-Karl Sternberg commented as follows: "Based on the sales figures for the first six months, our projection of 160,000 leisure vehicle sales in Europe by the end of the year will in all likelihood be met."

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