

Presse-Information

European leisure vehicle market registers growth for the first quarter of the year

Growth mainly spurred by sales in Germany

Frankfurt, 13 June 2012

Europe's leisure vehicle market registered 2.5 percent growth in the first quarter of this year, relative to the same period in 2011. However, this growth was mainly spurred by a handful of European markets, first and foremost among them being Germany, which registered 28.6 percent growth for the period. Apart from Germany, only Norway and Switzerland registered a substantial jump in sales. Sales in Austria remained at nearly the same level as in Q1 of last year, while all other European markets registered a substantial decline in sales.

Q1 European leisure vehicle market sales results also varied in terms of the types of vehicles sold. While European motor caravan sales were up 7.7. percent to 19,471 units, sales of caravans fell by 2.4 percent to 18,392 units. Nonetheless, motor caravan sales rose in five European countries, namely Germany, Switzerland, Norway, Finland and Great Britain, while Belgian sales were nearly unchanged relative to the same period last year and all other markets experienced substantial declines. Q1 2012 caravan sales were up in Germany, Austria, Norway and Switzerland, while sales declined in all other European markets, in some cases appreciably.

“We're glad to see that the German leisure vehicle market is in such good shape and is the top performing market in Europe. However, a healthy European market is important for the German leisure vehicle industry as it exports much of its production, and key German leisure vehicle export markets such as France, The Netherlands, and most of the Scandinavian countries are struggling at present,” said Dr. Holger Siebert, vice present for public relations of Caravaning Industrie Verbands CIVD.

For further information about caravanning, please visit our web sites:

www.civd.de or www.caravanning-info.de.

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About Caravanning Industrie Verband e. V.

Caravanning Industrie Verband (CIVD) is the industry association for the industrial arm of the German leisure vehicle sector. Our members include German and European leisure vehicle manufacturers, numerous leisure-vehicle supply vendors and service providers, as well as government institutions. Founded in 1962, CIVD represents the interests of the German leisure vehicle industry for all matters of concern to its members, through lobbying and other communication measures directed at German and European political institutions and government authorities. The CIVD is also the ideal sponsor for Caravan Salon, the world's largest vehicle industry trade show; and thus the organization is a key player in terms of the European caravanning industry's progress and development.