

## Press Release

### European leisure vehicle industry starts off the year with a bang

Frankfurt, 20 May 2016

**After a very successful 2015, sales in the European leisure vehicle industry are continuing their upward trend. Sales figures for the first four months of this year show that the European leisure vehicle industry registered robust sales growth of 10.7 percent to 65,437 newly registered caravans and motor caravans, far exceeding the in any case positive sales figures for the prior year.**

Current figures for newly registered leisure vehicles in Europe clearly indicate that the European leisure vehicle industry has made a full, successful and lasting recovery. A number of leisure vehicle markets that had already registered sales growth in 2015 after previous declines achieved double-digit growth rates for the first four months of this year relative to the same period of last year (Spain, with 25.1 percent; Sweden, with 19 percent; and Denmark, with 14.5 percent).

Demand in the European motor caravan market was also very strong during this period, with sales of new motor caravans amounting to 37,810 units, a robust 15.4 percent increase relative to the same period last year. Germany – the leader in sales of new motor caravans in Europe – registered an impressive 25.6 percent sales jump for the first four months of this year. Although in 2014 motor caravan sales in Spain were among the lowest in Europe, sales there have made a dramatic recovery, with sales for the first four months of this year rising 140 percent relative to the same period in 2014.

During the first four months of this year, European caravan sales also continued to register robust growth amounting to 4.9 percent (27,627 units). Building on the sales momentum of last year, caravan sales in The Netherlands continued to rise during the first four months of this year, reaching 9.4 percent.

“We closed out 2015 with two-digit sales increases, and we’re very confident that sales growth will continue apace in Europe this year as well,” said Hans-Karl Sternberg, General Secretary of the European Caravan Federation (ECF).

*Some of the figures in this press release are preliminary.*

**For further information about caravanning, please visit our web sites:**

[www.civd.de](http://www.civd.de) or [www.caravaning-info.de](http://www.caravaning-info.de).

**The European Caravan Federation**

The European Caravan Federation (ECF), which is headquartered in Zurich, Switzerland, is an umbrella organization that represents the interests of the national associations of the European leisure vehicle industry. François Feuillet and Hans-Karl Sternberg are, respectively, president and general secretary of the ECF. Founded in 1964, the ECF is composed of 12 national organizations, each of which represents the interests of the manufacturing arm of the leisure vehicle industry in each of the EU member states. The ECF is the lobbying organization, Brussels, for the European leisure vehicle industry. In this capacity, the ECF lobbies EU legislators on political, economic, and technical matters that are of concern to ECF members. The ECF's head office is located in Zurich, Switzerland.