

## Press Release

### European leisure vehicle sales skyrocketing

#### Sales of new caravans and motor caravans up by double digits

Frankfurt am Main, 28 August 2015

**According to figures released by the European Caravan Federation (ECF), the European leisure vehicle industry achieved outstanding sales results during the first half of this year, with total sales rising by a robust 10.1 percent, to 97,769 newly registered leisure vehicles.**

Sales rose in virtually all European leisure vehicle markets during the first half of this year. The strongest growth in the three largest sales markets occurred in the UK, where leisure vehicle sales for the first half of the year were up by 15.3 percent, to 19,145 units. Leisure vehicle sales in France rose by 10.7 percent, to 16,505 units, while sales in Germany were up by 9.2 percent, to 31,353 units. It is noteworthy that with 31,353 newly registered motor caravans and caravans, Germany has once again increased its lead over all other European markets in this domain.

During the first half of the year, sales of new motor caravans in Europe rose by a robust 11.9 percent, to 54,273 units, while caravan sales rose by 7.9 percent to 43,496 units. Sales in two of Europe's most important motor caravan markets, Germany and the UK, rose by double digits during the first half of this year. In the UK, a total of 12,757 new caravans were sold, an increase of 11.5 percent. New caravan sales rose in Germany during the first half of the year by 10.6 percent, to 12,046 units. Sales in the Netherlands – traditionally a market where caravan sales are strong, but where sales have declined steeply in recent years – showed signs of recovery during the first six months of this year, with sales amounting to 4,074 caravans – a 9 percent increase.

Europe's strongest motor caravan markets registered robust sales growth during the first half of this year. According to current ECF figures, sales of new motor caravans in the UK rose by 23.6 percent to 6,388 vehicles. In France, sales increased by 14.9 percent, to 12,291 vehicles. And in Germany a total of 19,307 motor caravans were sold – an 8.4 percent increase over the first six months of last year. Having incurred a number of sales declines in

recent years, the Italian motor caravan market rebounded this year, achieving sales of 2,590 new units for the first half of the year – a 5.1 percent increase.

"The increase of sales in the European leisure vehicle market that we forecast last year has in fact exceeded all expectations; and thus we are figuring on sales growth of more than 6 percent for the year as a whole," said Hans-Karl Sternberg, general secretary of the European Caravan Federation (ECF).

**For further information about caravanning, please visit our web sites:**

[www.e-c-f.org](http://www.e-c-f.org) and [www.caravaning-info.de](http://www.caravaning-info.de).

#### **The European Caravan Federation**

The European Caravan Federation (ECF), which is headquartered in Zurich, Switzerland, is an umbrella organization that represents the interests of the national associations of the European leisure vehicle industry. François Feuillet and Hans-Karl Sternberg are, respectively, president and general secretary of the ECF. Founded in 1964, the ECF is composed of 12 national organizations, each of which represents the interests of the manufacturing arm of the leisure vehicle industry in each of the EU member states. The ECF is the lobbying organization, Brussels, for the European leisure vehicle industry. In this capacity, the ECF lobbies EU legislators on political, economic, and technical matters that are of concern to ECF members. The ECF's head office is located in Zurich, Switzerland.