## **Press Release**



# ECF Annual Conference and MELVI meeting successfully held in Ljubljana

Hermann Pfaff re-elected as president of the European caravanning industry association ECF

Frankfurt, 23 May 2022

The European Caravan Federation ECF has held their Annual General Meeting and The Meeting of the Leisure Vehicle Industry (MELVI) on 20 May 2022 in Ljubljana, Slovenia. Hosted by RV manufacturer Adria, more than 100 representatives of the European Caravanning industry discussed the current state of the industry, actual trends and future challenges.

The ECF Board, led by President Hermann Pfaff, has been re-elected unanimously.

With the sales record of 260.000 caravans and motor caravans behind in 2021 and the ongoing supply-chain challenges ahead the European Caravan Federation ECF held its 44<sup>th</sup> Annual General Meeting on 20 May 2022 in Ljubljana, Slovenia. All in all, the industry is optimistic for 2022 as holidays with motor caravans and caravans are more popular and attractive in Europe than ever before.

The Meeting of the Leisure Vehicle Industry, also held on 20 May 2022, saw very interesting presentations held by Ms Ljudmila Novak, Member of European Parliament (Zero Emissions Mobility by 2035), Ms Ilona Stermecki, Director Slovenia Tourist Board (Slovenia – A Green Boutique Tourist Destination), Dr. Brane Kalpic, University of Oxford (Megatrends and learnings from other industries) and Mr Ramon van Reine, Owner of ACSI (Challengers and Opportunities).

#### ECF board members confirmed in office

In the regular board elections, where 11 of 14 member associations were present, Hermann Pfaff (President), François Feuillet (Vice President), Leo Diepemaat (Treasurer), Sonja Gole (ADRIA), Simone Niccolai (APC) and Anthony Trevelyan (NCC) were re-elected for two more

years. "On behalf of the entire Board, I would like to thank the ECF members for the great trust they have placed in us. We look forward to continuing to successfully represent our industry at the European level and to tackling the coming challenges together in constructive cooperation," said Pfaff.

## For further information about caravanning, please visit our web sites:

www.e-c-f.com or www.caravaning-info.de.

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### **The European Caravan Federation**

The European Caravan Federation (ECF) is an umbrella organization that represents the interests of the national associations of the European caravanning industry. Hermann Pfaff and Jost Krüger are, respectively, President and General Secretary of the ECF. Founded in 1964, the ECF is composed of 13 national organizations, each of which represents the interests of the manufacturing arm of the caravanning industry in each of the EU member states. The ECF is the lobbying organization in Brussels for the European caravanning industry. In this capacity, the ECF lobbies EU legislators on political, economic, and technical matters that are of concern to ECF members. The ECF's head office is located in Zurich, Switzerland.